

BUSINESS DEVELOPMENT OFFICER (MEDICAL LAB & MEDICAL IMAGING OPERATIONS)

Reference Code : HLL/HR/032/2023

Job Title : Business Development Officer (Medical Lab & Medical Imaging Operations)

Start Date : 08.11.2023

End Date : 22.11.2023

Company

HLL Lifecare Limited (HLL), India's leading manufacturers and marketers of contraceptive, Health Care and Pharma products is a Mini Ratna Central Public Sector Enterprise under the Ministry of Health and Family Welfare. HLL is a global leader in the area of contraceptives, hospital products and healthcare services. With 8 manufacturing units, 3 subsidiary / joint venture companies, 21 regional offices. HLL exports products to over 85 countries. Besides this, HLL is engaged in providing healthcare and diagnostic services, consultancy and contract services for healthcare infrastructure projects and consultancy services for procurement of medical equipment and devices in healthcare sector. Thus, HLL is positioned as a total healthcare solution provider catering to the well-being of the society at large.

Department

Health Care Services Division

Tasks

- a) Ensure target revenues are achieved every month.
- b) Build strong relationships with key accounts/clients including B2B tie- ups with hospitals/doctors/labs/ corporate and increase revenue.
- c) Increase the network by adding collection centers by identifying the market potential.
- d) Implement marketing activities in the respective area.
- e) Managing logistics to ensure proper transportation and timely reports.
- f) Ensuring proper market coverage through efficient management of the logistics team to ensure prompt service delivery.

Requirements

Maximum Age: 37 years as on 01.11.2023.

Basic pay range (For Fixed Term Contract engagement): Rs.13,000/- to 29,500/-

Gross Salary: Rs. 24,154/- (in the minimum of the range)

Qualification:

Essential: Graduation or Post Graduation

Post Qualification Experience:

Essential: Graduation with at least 3 years experience in Sales & Network development in Medical Laboratory/Imaging Industry or Post graduation with at least 1 year experience in Sales & Network development in Medical Laboratory / Imaging Industry.

No. of Positions : 3
Posting Location : Kerala- Kottayam / Kozhikode/ Manjeri
Contract Type : Non – Executive on Contract
Employment Fraction : Full-time

General Conditions:

- Applications not in the prescribed format **will not be considered** for selection process and no further communication will be sent separately.
- Application Format can be downloaded from the website.
- Job title and Reference code should be clearly mentioned in the Application form
- SC/ST/OBC/PwD candidates will be eligible for relaxation as per Government of India directives.
- The crucial date for determining the age limit shall be same as the cut of date for calculating Qualification & Post Qualification Experience of the candidates.
- Canvassing in any form will be a disqualification.

For applying for the post, candidates can send the following details to recruiter@lifecarehl.com

***** (Application in the prescribed format, CV, Copies of All Education & Experience certificates, Salary Slip etc.)***