PRESS RELEASE

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**HLL organizes world Environment Day celebrations with “Everyone contributes” campaign**

Thiruvananthapuram: HLL Lifecare Limited, a public sector enterprise under the Ministry of Health and Family Welfare, Govt. of India conducted a campaign ‘Everyone Contributes’ today on the occasion of World Environment Day. The Campaign aimed to raise awareness among employees about environmental conversation with a focus on combating plastic pollution and promoting tree planting.

As part of the campaign, HLL conducted plantation drives in its Head Office at Poojappura, Factories at Peroorkada and Akkulam and all other factories across India including Kanagala Factory, Karnataka. HLL also hosted a series of activities for the employees including dissemination of short awareness videos and various contests for the employees. The initiatives aimed to instil a sense of responsibility among the workforce and foster sustainable practices within the organization.

Waste Management division of HLL, organised a clean drive at Shanghumukham Beach to remove plastic debris and other waste materials that posed a threat to marine life and the coastal ecosystem. The division also unvelied a kiosk at Museum campus and distributed tree saplings and HLL's CSR Menstrual Cup brand Thinkal to the visitors.

HLL has always remained at the forefront of championing ecofriendly initiatives. “We use Liquefied Natural Gas at our Peroorkada Factory and solar lights in most of our Factories”, stated K.Beji George IRTS, C&MD, HLL.

HLL has orgainsed similar campaigns in the past. In 2019, HLL launched “Plastic Free HLL” campaign in alignment with the ‘Swachhata hi Seva’ campaign of Govt. of India.

The 57 year old HLL is a prominent healthcare delivery organization with a diverse range of products and services. The company has always been actively engaged in ecofriendly initiatives and has been consistently receiving various recognitions and awards including Awards for sustainable efforts in environmental conservation from Pollution Control Board and other Institutions.

Dr.Geeta Sharma, Director (Finance), Dr.Anita Thampi, Director (Technical & Operations), Dr. Roy Sebastian, VP(HR) and senior officers were present during the occasion.

**Photo caption:** HLL Director (Finance) Dr. Geeta Sharma after inaugurating the campaign ‘Everyone contributes' organized by HLL on the occasion of World Environment Day 2023. Dr. Anita Thampi, Director (Technical & Operations) and HLL Vice President (HR) Roy Sebastian are also seen.